The City of Tallapoosa, Ga. Possum Drop Committee New Years Eve Celebration

August 17, 2016

Dear Business and Community Leaders

The City of Tallapoosa, Ga. is making plans for this years New Years Eve Celebration, The Possum Drop.

The success of this event is credited largely to donations from businesses and organizations such as yours who lend their names and financial support to the Possum Drop.

This year we are planning more entertainment and community involvement than in years past.

This year our host will be country music radio legend Rhubarb Jones. Rhubarb Jones was the longest running morning radio personality in the Atlanta radio market.

Music by "Eagles" tribute band "On The Border ~ The Ultimate Eagles Tribute". The band, from Charlotte, NC continues to be one of the most exciting and authentic Tribute bands in the country! Anointed "The Greatest EAGLES Tribute in the World by AXSTV & Host Katie Daryl, they have been satisfying audiences all around the country at Festivals, Music Venues, Corporate and Private events. (http://www.ultimateeaglestribute.com)

By participating as a sponsor, your organization will benefit from extended exposure through media campaigns and promotional efforts directed toward the supporters of the Possum Drop.

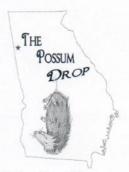
We have three levels of sponsorship packages, as detailed on the attached page, plus a Special Entertainment Sponsor. You can select the level of participation that best meets your needs, and be secure in the knowledge that your sponsorship fee will be used to help the Possum Drop event in Tallapoosa, Ga.

We are counting on your support, please contact us if you have any questions or for more information. www.thepossumdrop.com

Thank You

Danny Welch 770-328-0329

Patrick Clarey 770-574-2345



THE POSSUM DROP 2016 / 2017

NEW YEARS EVE CELEBRATION SPONSOR REGISTRATION FORM

Date:					
Business / Organization nam	e:				
Street Address:					
City/State/Zip:					
Phone number:					
Business email address:					
Personal Contact Name:					
Personal phone number (ce	:II):				T. C.
Personal email address:					
Type of business:	7				
Days open:					
Hours of Operation:					
Company logo provided?	Yes	/	_ No		
Additional comments or pe	rtinent inforn	nation:			
Sponsorship commitme	nt level:				
		\$	100	Othe	er: \$
SPECIAL ENTERTAIN					
\$3000					
PREMIER ANCHOR	"OFFICIAL	LPOSSUM	DROP" P	ARTNER:	\$5000
T-shirt size requested (All ad	ult sizes): LG C	or SM logo	front?	_ color:	(shrt) (txt)
S M	L	XL	2XL	3XL	(circle one)
Make checks payable to: City of Tallapoosa Possum Drop (in memo section) 25 East Alabama Street Tallapoosa, Georgia 30176					
Questions? Contact the Poss	um Drop at	info@possun	ndrop.com; a	or:	
Danny Welch 770-328-0329 dwelch@dannywelch.com			Patrick Clarey 678-591-9285 pclarey@tallapoosaga.gov		

Thank You!!

THE POSSUM DROP 2015 / 2016

NEW YEARS EVE CELEBRATION

Sponsorship Benefits:

\$500

Booth space reserved AT the Possum Drop (at your discretion)

Monthly plugs on Possum Drop FB page
Listing on Possum Drop Web Page for entire year

Full Color logo, with phone number, broadcast on Stage Screens

Large Logo Listing on T-shirt

Listing on Event Program

4 T-shirts of your choice

\$250

Every other month (6 times per year) Plugs on Possum Drop FB Page
Listing on Possum Drop Web Page for Entire year
Logo, with phone number, broadcast on Stage Screens
Big Word Mark on T-shirt
Listing on Event Program
2 T-shirts of your Choice

\$100

Periodic Plugs (usually Quarterly) on Possum Drop FB Page
Listing on Possum Drop Web Page
Word Mark, with phone number, broadcast on Stage Screens
Listing Event Program

1 T - Shirt of your choice for RETURNING SPONSORS!!