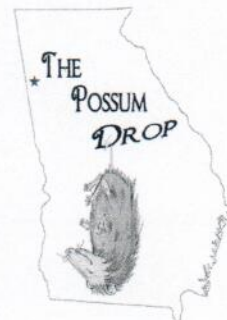


The City of Tallapoosa, Ga.
Possum Drop Committee
New Years Eve Celebration



August 17, 2016

Dear Business and Community Leaders

The City of Tallapoosa, Ga. is making plans for this years New Years Eve Celebration, The Possum Drop.

The success of this event is credited largely to donations from businesses and organizations such as yours who lend their names and financial support to the Possum Drop.

This year we are planning more entertainment and community involvement than in years past.

This year our host will be country music radio legend Rhubarb Jones. Rhubarb Jones was the longest running morning radio personality in the Atlanta radio market.

Music by "Eagles" tribute band "On The Border ~ The Ultimate Eagles Tribute". The band, from Charlotte, NC continues to be one of the most exciting and authentic Tribute bands in the country! Anointed "The Greatest EAGLES Tribute in the World by AXSTV & Host Katie Daryl, they have been satisfying audiences all around the country at Festivals, Music Venues, Corporate and Private events. (<http://www.ultimateeagletribute.com>)

By participating as a sponsor, your organization will benefit from extended exposure through media campaigns and promotional efforts directed toward the supporters of the Possum Drop.

We have three levels of sponsorship packages, as detailed on the attached page, plus a Special Entertainment Sponsor. You can select the level of participation that best meets your needs, and be secure in the knowledge that your sponsorship fee will be used to help the Possum Drop event in Tallapoosa, Ga.

We are counting on your support, please contact us if you have any questions or for more information. www.thepossumdrop.com

Thank You

Danny Welch
770-328-0329

Patrick Clarey
770-574-2345

THE POSSUM DROP 2016 / 2017

NEW YEARS EVE CELEBRATION

SPONSOR REGISTRATION FORM

Date: _____

Business / Organization name: _____

Street Address: _____

City/State/Zip: _____

Phone number: _____

Business email address: _____

Personal Contact Name: _____

Personal phone number (cell): _____

Personal email address: _____

Type of business: _____

Days open: _____

Hours of Operation: _____

Company logo provided? _____ Yes / _____ No

Additional comments or pertinent information: _____

Sponsorship commitment level:

_____ \$500 _____ \$250 _____ \$100 _____ Other: \$ _____

SPECIAL ENTERTAINMENT SPONSOR "OFFICIAL POSSUM DROP" PARTNER:

_____ \$3000 _____ \$2500 _____ \$2000 _____ \$1500 _____ \$1000

PREMIER ANCHOR "OFFICIAL POSSUM DROP" PARTNER: _____ \$5000

T-shirt size requested (All adult sizes): LG or SM logo front? _____ color: _____ (shrt) _____ (txt)

S M L XL 2XL 3XL (circle one)

Make checks payable to:

City of Tallapoosa
Possum Drop (in memo section)
25 East Alabama Street
Tallapoosa, Georgia 30176

Questions? Contact the Possum Drop at info@possumdrop.com; or:

Danny Welch

770-328-0329

dwelch@dannywelch.com

Patrick Clarey

678-591-9285

pclarey@tallapoosaga.gov

Thank You!!

THE POSSUM DROP 2015 / 2016

NEW YEARS EVE CELEBRATION

Sponsorship Benefits:

\$500

Booth space reserved AT the Possum Drop (at your discretion)
Monthly plugs on Possum Drop FB page
Listing on Possum Drop Web Page for entire year
Full Color logo, with phone number, broadcast on Stage Screens
Large Logo Listing on T-shirt
Listing on Event Program
4 T-shirts of your choice

\$250

Every other month (6 times per year) Plugs on Possum Drop FB Page
Listing on Possum Drop Web Page for Entire year
Logo, with phone number, broadcast on Stage Screens
Big Word Mark on T-shirt
Listing on Event Program
2 T-shirts of your Choice

\$100

Periodic Plugs (usually Quarterly) on Possum Drop FB Page
Listing on Possum Drop Web Page
Word Mark, with phone number, broadcast on Stage Screens
Listing Event Program
1 T - Shirt of your choice for RETURNING SPONSORS !!